



WACREN 2024

SPONSORS BROCHURE

CONFERENCE OVERVIEW

WACREN

WACREN CONFERENCE

2024 THEME

HOST

WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

CONFERENCE OVERVIEW



7+ WORKSHOPS & MEETINGS

25+ COUNTRIES TO BE REPRESENTED

40+ SPEAKERS & PANELLISTS

300+ EXPECTED PARTICIPANTS (IN-PERSON & ONLINE)

1000+ AUDIENCE TO BE REACHED

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WACREN

WACREN is the West and Central African Research and Education Network. The regional REN plays a vital role in the digital transformation of research and education to enhance innovation and catalyse socio-economic development in the region. Through the provision of connectivity and advanced education technology tools, WACREN serves its research and education communities with valuable e-resources, applications and services that facilitate the discovery, sharing and use of knowledge. WACREN has 20 members representing 17 countries in the West and Central African sub-region.

Our regional backbone and shared services power our member NRENs to serve millions of students, researchers, scientists and innovators in our community.

See www.wacren.net for more.



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SPONSORS' BENEFITS

WACREN CONFERENCE

The WACREN Annual Conference is a destination for the exchange of knowledge, sharing of ideas, and showcasing of innovation, research and education trends across West and Central Africa and beyond.

Through keynote speeches by renowned experts, presentations and panel discussions, the Conference presents participants with insightful highlights of the current developments in research and education networks and accompanying digital tools, services and collaborations. WACREN Conferences boast of huge patronage, with participants drawn from various stakeholders groups in the research and education (R&E) landscape. The stakeholders include R&E policy decision-makers, higher education administrators, national research and education networks, government ministries in charge of education, research, science, digitalisation and innovation. Other usual participants are networking and IT engineers, telecom operators and continental and global funding bodies, private sector organisations and civil society organisations.



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2024 **THEME**

WACREN 2024 will explore the theme - '**Charting The Course: Forging Future-Ready Higher Education and Research Communities**' in targeted keynotes, workshops and speaking sessions that leverage ongoing initiatives and showcase NREN tools and collaborations tailored to the African context. It will bring diverse partners and stakeholders together to deliberate on charting common pathways to promote innovation, investment in infrastructure and service development to boost the capacity of the evolving African digital education and research landscape.



CHARTING THE COURSE: FORGING FUTURE-READY HIGHER EDUCATION AND RESEARCH COMMUNITIES



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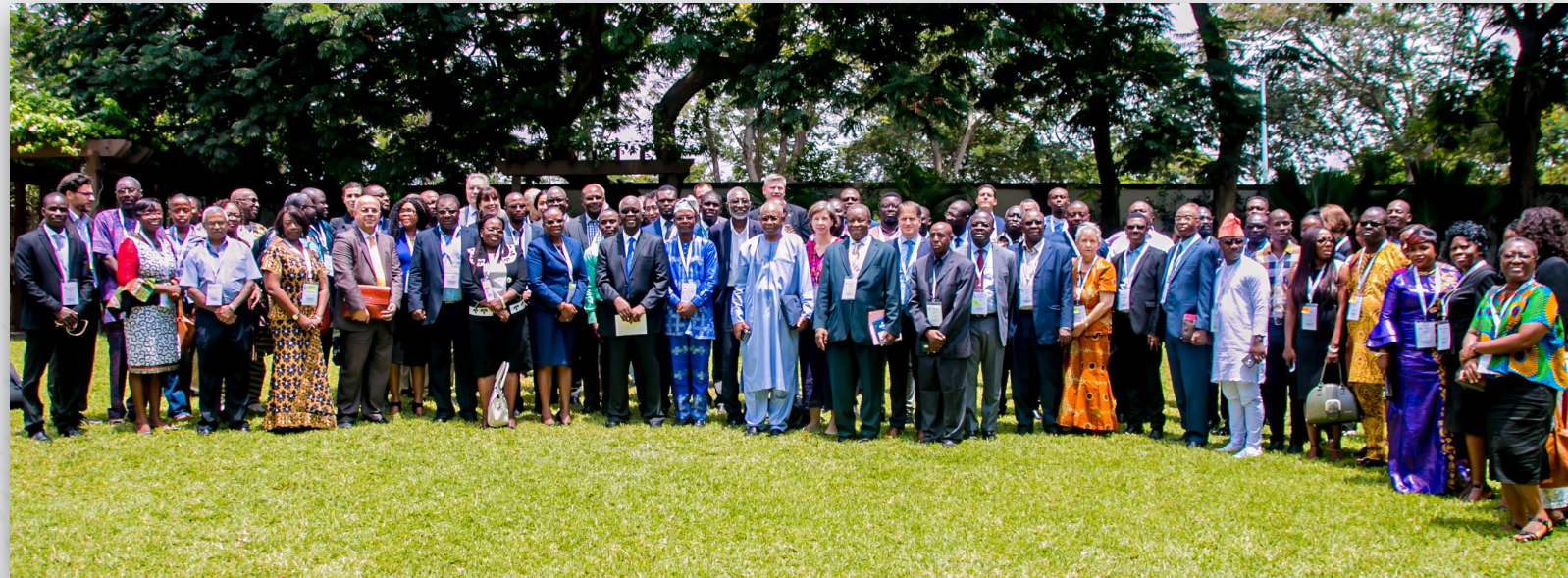
WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

HOST

Nigerian Research and Education Network (NgREN) will host WACREN 2024 in the nation's capital - Abuja. NgREN is one of WACREN's two members in Nigeria. NgREN is connected to the WACREN backbone and serves more than 40 academic and research institutions in Nigeria.



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WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

WHO WOULD ATTEND?

WACREN Conferences usually converge an average of 400 participants (in-person and online) in the research and education network space in our region and across the world. Considering the focus of this year's edition, we are expecting varied stakeholders of digital technology and resources in higher education. These include higher education policy decision-makers and administrators, education technology providers, IT engineers, researchers, government officials and the international community of organisations including funders, education partners etc.



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WHO WOULD ATTEND?

WHY SPONSOR?

SPONSORS' BENEFITS

WHY SPONSOR?

This event presents your brand with a fine and rare opportunity to showcase your offering to a multi-mix community of education and information technology heavy user-groups. Your sponsorship will open your organisation up to a wide array of business opportunities while you help to mould the future of research, education and innovation in West and Central Africa. As a sponsor, you will get wide visibility for your offering, learn and nurture new markets, build fresh business relationships and interact with key decision-makers and influencers to spark new ideas for your business.



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SPONSORS' BENEFITS

PLATINUM

GOLD

SILVER

BRONZE

SPONSORS' BENEFITS

Sponsorship slots are in tiers. Benefits span across content, lead generation and branding benefits.



PLATINUM

\$15,000

BENEFITS

3

**FULL CONFERENCE
PASSES**

3

**MINUTES PITCH AT THE OPENING
CEREMONY AND 3 MINUTES AT
THE GALA DINNER.**

- EXHIBITION SPACE
- CONFERENCE DAYS VENUE BRANDING - 3 PULL-UP BANNERS (INCLUDING ONE IN THE MAIN CONFERENCE ROOM)
- LOGO ON CONFERENCE WEBSITE, SOCIAL MEDIA PLATFORMS, E-NEWSLETTER, MEDIA RELEASE AND CONFERENCE REPORT
- SPECIAL PUBLIC MENTION ON CONFERENCE DAYS
- 60-SEC MAX PROMO VIDEO

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WHY SPONSOR?

SPONSORS' BENEFITS

PLATINUM

GOLD

SILVER

BRONZE



GOLD

\$10,000

BENEFITS

2 FULL CONFERENCE
PASSES

1 MINUTE PITCH AT THE OPENING
CEREMONY AND 2 MINUTES AT
THE GALA DINNER.

- EXHIBITION SPACE
- CONFERENCE DAYS VENUE
BRANDING - 2 PULL-UP BANNERS
(INCLUDING ONE IN THE MAIN
CONFERENCE ROOM)
- ONE PAGE FOR
ADVERTORIAL /AD IN THE
CONFERENCE BROCHURE
- LOGOS ON ALL ONLINE MARKETING
COMMUNICATIONS - CONFERENCE
WEBSITE, SOCIAL MEDIA PLATFORMS,
NEWSLETTERS, MEDIA RELEASES,
REPORTS
- 30-SEC MAX PROMO VIDEO



SILVER

\$7,000

BENEFITS

1 FULL CONFERENCE
PASS

- EXHIBITION SPACE
- LOGOS ON CONFERENCE ONLINE
MARKETING CHANNELS
- VENUE BRANDING - 1 BANNER
- SPECIAL PUBLIC MENTION
- 30-SEC MAX PROMO VIDEO



BRONZE

\$3,000

BENEFITS

1 FULL CONFERENCE
PASS

- VENUE BRANDING - 1 BANNER
- LOGOS ON CONFERENCE ONLINE
MARKETING CHANNELS
- SPECIAL PUBLIC MENTION

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SPONSORS' BENEFITS

PAST SPONSORS

PAST SPONSORS & PARTNERS



Invest in Open
Infrastructure



FLEXOPTIX



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SPONSORS' BENEFITS

PAST SPONSORS

PHOTO GALLERY

PHOTO GALLERY



A photograph of three women engaged in conversation. They are wearing traditional African clothing, including a red headwrap and patterned dresses.



FOR MORE INFO, PLEASE CONTACT

conf2024@wacren.net

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